

# Welcome.



Looking northwest at 48 & 50 Power Street. Illustration is artist's concept. E. & O. E.

# **It's time to head east.**

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**Wake up in Toronto's  
East End and be part  
of a neighbourhood  
with true character and  
community. A creative  
hub within walking  
distance of the best in  
the world, no less.  
It's an intersection of  
culture, creativity and art.**



# The making and meaning of home.

Home is the place where you live – but it can also be so much more. Which is why we set out to create a fully realized vision of modern urban living, where you feel the freedom to find your place, put down roots, and truly become a part of the community.

It's a new approach to condominium living that could only come as a result of a collaboration between Canada's top builders, developers, architects and designers – and forward-thinking homeowners like you.

01

Great Gulf x Hullmark

Developer Partners

02

Core Architects

Architect

03

TACT

Interior Designer

04

Ferris + Associates

Landscape Architect



Entrance to Lobby. Illustration is artist's concept. E. & O. E.



West view of home in the winter. Illustrations are artist's concept. E. & O. E.



Street level shops, restaurants and boutiques. Illustrations are artist's concept. E. & O. E.

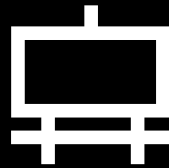


# All the comforts of home.



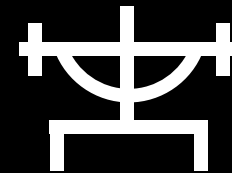
## Residence

Find yourself at home in this modern abode, located in the centre of one of Toronto's most vibrant neighbourhoods.



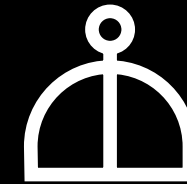
## Artist's Workspace

Ideate, create or collaborate in a space designed to foster all three.



## Fitness Studio

Featuring a full complement of cardio machines and free weights.



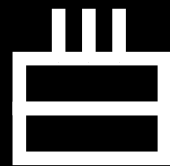
## Yoga Studio

Wake up or wind down in a place designed to nurture body, mind and soul.



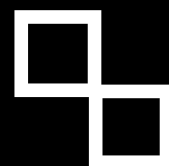
## Pet Spa

Because your pets deserve to feel at home, too.



## Event Room with Caterer's Kitchen

An accommodating space, perfect for both larger groups and smaller, more intimate gatherings.



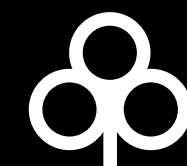
## Meeting Room & Lounge

Specifically designed to meet the needs of today's mobile professionals.



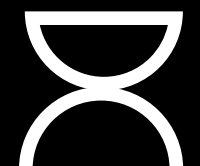
## Outdoor Pool & Steam Rooms

Two ways to relax and refresh at home.



## Community Garden

An elevated oasis for getting closer to all things green.



## Outdoor Grills & Fireplace

Perfect for casual cooking and conversation.



Interior lobby in the daytime. Illustration is artist's concept. E. & O. E.



Outdoor fireplace. Illustration is artist's concept. E. & O. E.



Outdoor pool and sunning areas. Illustration is artist's concept. E. & O. E.



Event room & caterer's kitchen. Illustration is artist's concept. E. & O. E.

◀ North



# Amenities

## Floor 4 (Pictured)

- 01 Event Room & Caterer's Kitchen
- 02 Meeting Room & Lounge
- 03 Games Room
- 04 Artist's Workspace
- 05 Change Rooms & Steam Rooms
- 06 Yoga Studio
- 07 Fitness Studio
- 08 Outdoor Pool
- 09 Outdoor Fireplace & Grills

## Other Amenities

Pet Spa located on P1

Community Garden located on Floor 16

Sizes and specifications are subject to change without notice.  
Illustration is artist's concept. E. & O. E.

# A look inside.

## Kitchen

- 01 Six-piece appliance package (4 stainless kitchen, 2 stacked white washer dryer).
- 02 Quartz kitchen countertops.
- 03 Stainless steel under mounted sink.
- 04 Contemporary design faucet with integrated pull-out sprayer.
- 05 Ceramic tile backsplash, from builder's standard samples.

## Bath

- 01 Soaker tub in main bath.
- 02 Framed glass shower in ensuite bath.
- 03 Polished chrome wall mounted rain showerhead.
- 04 Custom designed vanity.
- 05 Solid surface acrylic integrated sink.

## Suite

- 01 9'0 Smooth ceilings.
- 02 Choice of designer-selected laminate flooring in living/dining areas foyer and bedrooms.
- 03 Individually controlled heating and cooling.
- 04 Variety of floorplans and layouts available to suit your personal tastes.
- 05 Private balcony or terrace overlooking the park and/or city.

## Building

- 01 Double-height lobby.
- 02 Retail conveniently located in building.
- 03 16th Floor community garden.
- 04 An unparalleled 4th floor amenity space including artist's workspace.
- 05 Pet wash located on P1.







Bathroom. Illustration is artist's concept. E. & O. E.



Bedroom. Illustration is artist's concept. E. & O. E.

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# East meets best.

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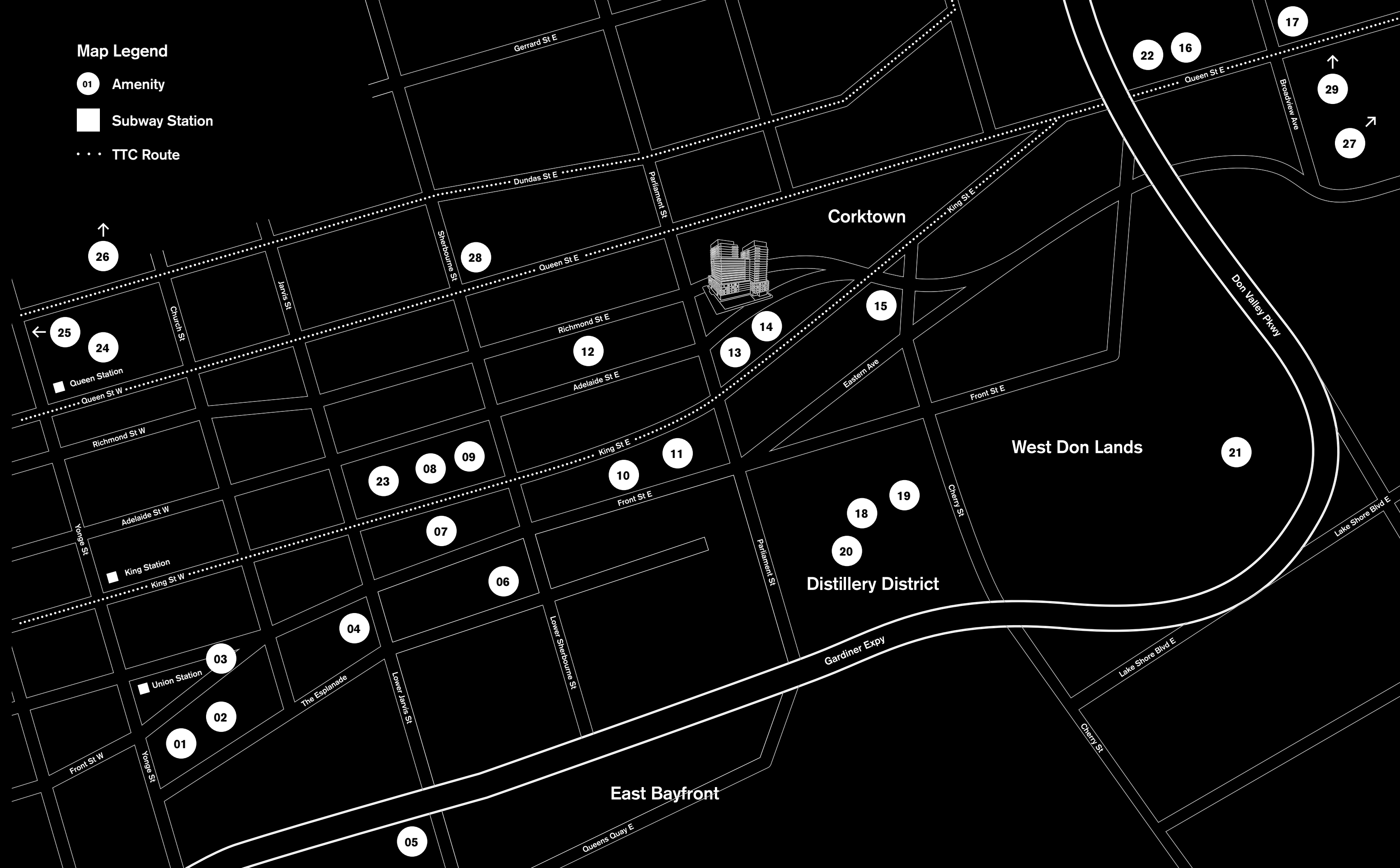
Step into a neighbourhood of authentic charm and understated community, where some of the best shops and restaurants in the city still feel local enough to give the impression that you're discovering a hidden gem upon every visit.

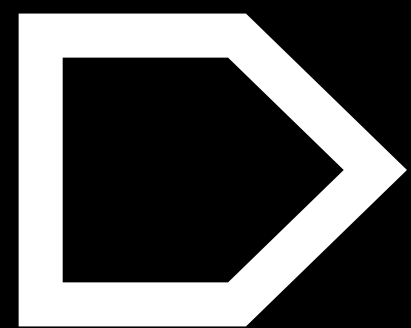
Its validation as "the spot to be" doesn't come from headline hype or top 10 lists – it manifests internally, in quiet confidence; in that soft smile flashing across your face as you stroll down the sidewalk feeling right at home in a place that's your little secret. Those who live here just get it.

# East End Guide

Excuse us if boasting about the East End isn't very east, but there's just too much happening to keep quiet.

- 01** Sony Centre for the Performing Arts  
1 Front St E
- 02** St. Lawrence Centre for the Arts  
27 Front St E
- 03** Gooderham Building  
49 Wellington St E
- 04** St Lawrence Market  
92-95 Front St E
- 05** Loblaws  
10 Lower Jarvis St
- 06** Rabba Fine Foods  
171 Front St E
- 07** Patrician Grill  
219 King St E
- 08** Design Within Reach  
214 King St E
- 09** EQ3  
222 King St E
- 10** LCBO  
222 Front St E
- 11** Rooster Coffee House  
343 King St E
- 12** Suite 22 Interiors  
429 Richmond St E
- 13** Roselle Desserts  
362 King St E
- 14** Tandem Coffee  
368 King St E
- 15** Body Blitz Spa  
497 King St E
- 16** Quince Flowers  
660 Queen St E
- 17** La Carnita  
780 Queen St E
- 18** Mill Street Brewery  
21 Tank House Ln
- 19** Cluny Bistro  
35 Tank House Ln
- 20** Balzac's Coffee  
1 Trinity St
- 21** Corktown Common  
155 Bayview Ave
- 22** Merchants of Green Coffee  
2 Matilda St
- 23** George Brown College  
200 King St E
- 24** St Michael's Hospital  
30 Bond St
- 25** Toronto Eaton Centre  
220 Yonge St
- 26** Ryerson University  
350 Victoria St
- 27** Anchored Social Club  
911 Queen St E #201
- 28** Acadia Art & Rare Books  
232 Queen St E
- 29** Sweet Jesus  
780 Queen St E





# RESTAURANT

LICENSED UNDER L.L.B.O.





Merchants of Green Coffee  
2 Matilda Street





Homegrown CSA Market  
899 Queen Street East

# A healthier way to live.

**Ben Dussalt**  
Anchored Social Club

The eastern edge of Toronto's downtown core prides itself on its unique spaces – and that philosophy isn't limited to restaurants and nightlife. The area's design-forward aesthetic and progressive approach extends to neighbourhood fitness and social spaces, too.

Ben Dussalt started Anchored Social Club in 2013, with the goal of seeing his vision of a fitness program that focuses not on external weight, but internal strength, come to life. "It's about getting people foundationally strong," he says. "As opposed to conventional resistance training, we focus on how your body is moving and how we get it to move without the assistance of external weight." It's a unique vision for fitness, and for him, this neighbourhood was the perfect place to do it.

"There are other areas of Toronto that feel like – I don't even know how to say this –like an idea of Toronto. People are still living like they need to be a certain way, but here on the east side of downtown, it feels a bit more like this is just who we are and this is how we do things. It's just more real."

Visit [anchoredsocialclub.com](http://anchoredsocialclub.com) for more on Anchored Social Club classes and schedules.

**"The east side of downtown, it feels a bit more like this is just who we are and this is how we do things."**



**Anchored Social Club**  
911 Queen Street East, #201







Acadia Art & Rare Books  
232 Queen Street East



**Quince Flowers**  
660 Queen Street East

# Taco night is any night.

**Aldo Pescatore**  
La Carnita Queen East

La Carnita is Toronto's go-to spot for authentic Mexican with a distinctly local flavour, and area residents are proud to call it one of their own. "I think what makes us most unique is our vibe," says manager Aldo Pescatore. "It might sound cliché, but of course the food is great. It's the vibe and general feeling that make this place so special."

Although La Carnita boasts restaurants across Toronto, it's their Queen Street East location that serves up perhaps the best example of this special vibe Pescatore describes. "Twenty-something hipsters can come in and have a good time, but you also see tables full of guys in suits from Bay Street sitting next to families, sitting next to tables of women having a great night out. It's a lot of different kinds of people that come together here, and that's special."

Aldo and La Carnita also love the area's sense of community, and how it fosters great connections with other local businesses. "People are really proud to be here," he says. "We work really closely with Left Field Brewery, and their local store is their best-selling location because people here are proud it's made just down the street. There is a great sense of community pride here, one that doesn't exist anywhere else."

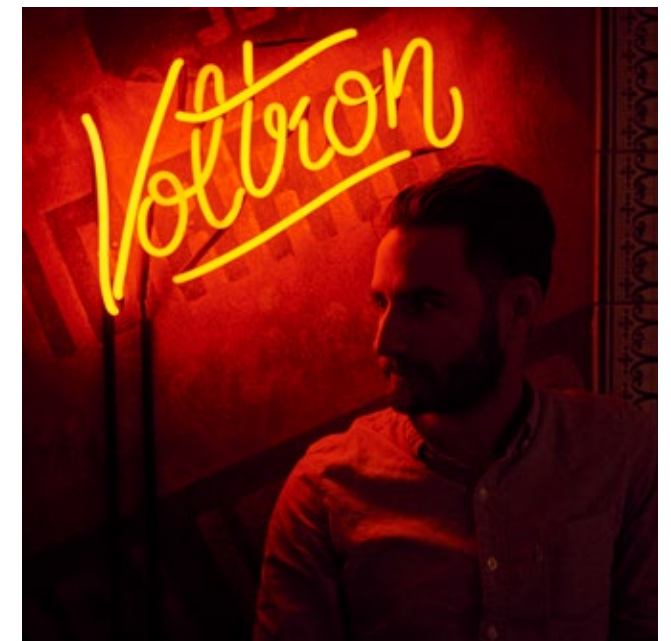
"Also, no one can get enough of the cod tacos."

Visit [lacarnita.com](http://lacarnita.com) to learn more.

**"There is a great sense of community pride here, and one that doesn't exist anywhere else."**



La Carnita  
780 Queen Street East





Sweet Jesus  
780 Queen Street East



# The home team advantage.

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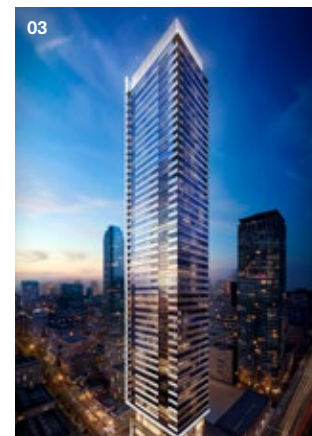
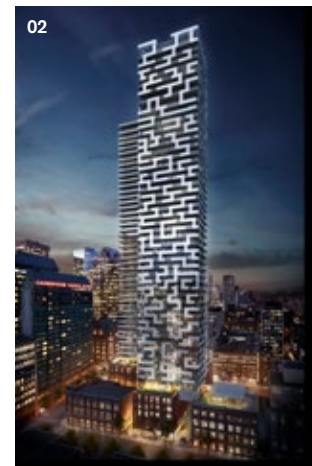
A unique collaboration between Hullmark and Great Gulf, home is not simply a condominium, but the unique vision of two outstanding developers with a shared purpose of building better, brighter, and more thoughtful spaces.

# Great Gulf

For 40 years Great Gulf has continued to transform the way homes are built. We've built our reputation by continually seeking to marry design, innovation, construction technology and craftsmanship in new and exciting ways, to create homes that are quieter, brighter, healthier, more energy efficient and not quite simply, better built. That's the Great Gulf difference.



- 01 One Bloor
- 02 Yonge & Rich
- 03 8 Cumberland



# Hullmark

Over the past 60 years Hullmark Developments Ltd has been committed to shaping a vibrant urban Toronto. As city builders and city dwellers, we believe in the potential of our great city, and are passionate about designing and enriching the places we invest in and call home.



- 01 Toronto Carpet Factory
- 02 Hullmark Centre
- 03 60 Atlantic Ave

