





### GRAYWOOD LLIGENT MOVE

# exceptional developments

# An intelligent move

A home is one of the biggest investments you'll ever make. Shouldn't your real estate developer also be an investment expert?

# smart investments







# **GRAYWOOD BY THE** NUMBERS

37 +

Over 37 years specializing in real estate development in North America.

Combined asset value of Graywood's residential / hospitality portfolio.

Total housing units built under the residential & hospitality asset class.

Pipeline units under development (5.2M sq. ft. with a value of over \$4.3B).







ISE HIGH-RI







### enter the Centriverse

It's your home base within the beating heart of downtown Toronto – at the center of everything. Where your lobby doors open to a vibrant, infinite universe around you. To the bright lights of the city. To entertainment, fashion, retail, education, cuisine, and culture. To new experiences and new adventures beyond your wildest imagination.

CORNER OF DUNDAS & CHURCH STEPS TO TORONTO METROPOLITAN UNIVERSITY





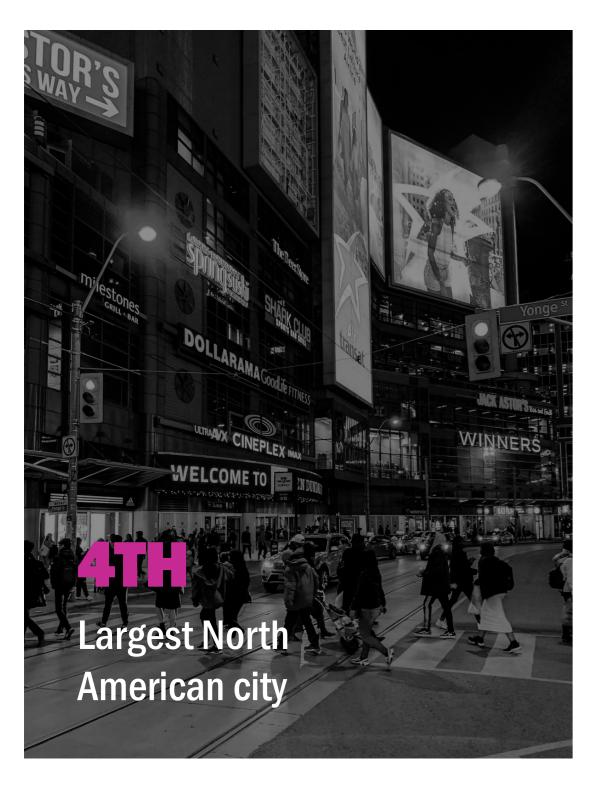
# "Toronto is one of the world's best ALVER STANK places to live."

1 3.50

Magazine 2022 TIME





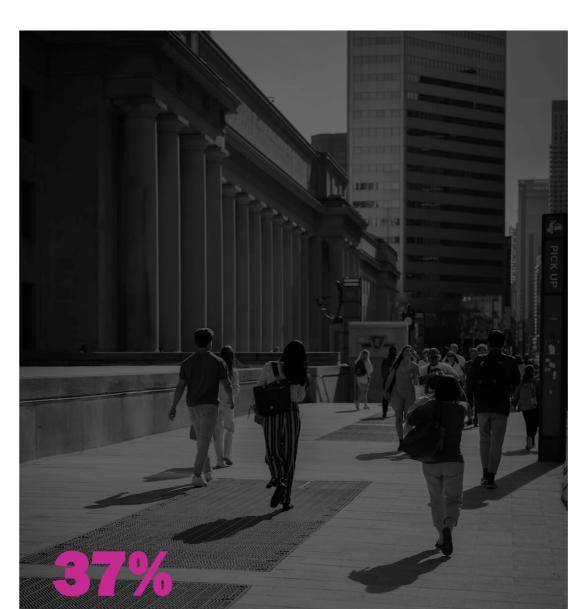


### **2D** Largest financial centre in North America

# Largest financial

centre in the world

### New jobs in Downtown Toronto by 2041



Of all jobs are based in the Downtown Core

### People immigrated to Toronto in Q1 2022

Expected population growth in downtown Toronto by 2041







### a thriving tech hub WITHIN 3 KM OF CENTRICITY

# NG RENTA



- 5

1 st **3**rd <u>A</u>th **S**th **10th**  $240^{K}$ 500<sup>K</sup>

"Brain Gain" destination in North America

Largest tech talent market in North America

**Global Fintech Centres** of the future

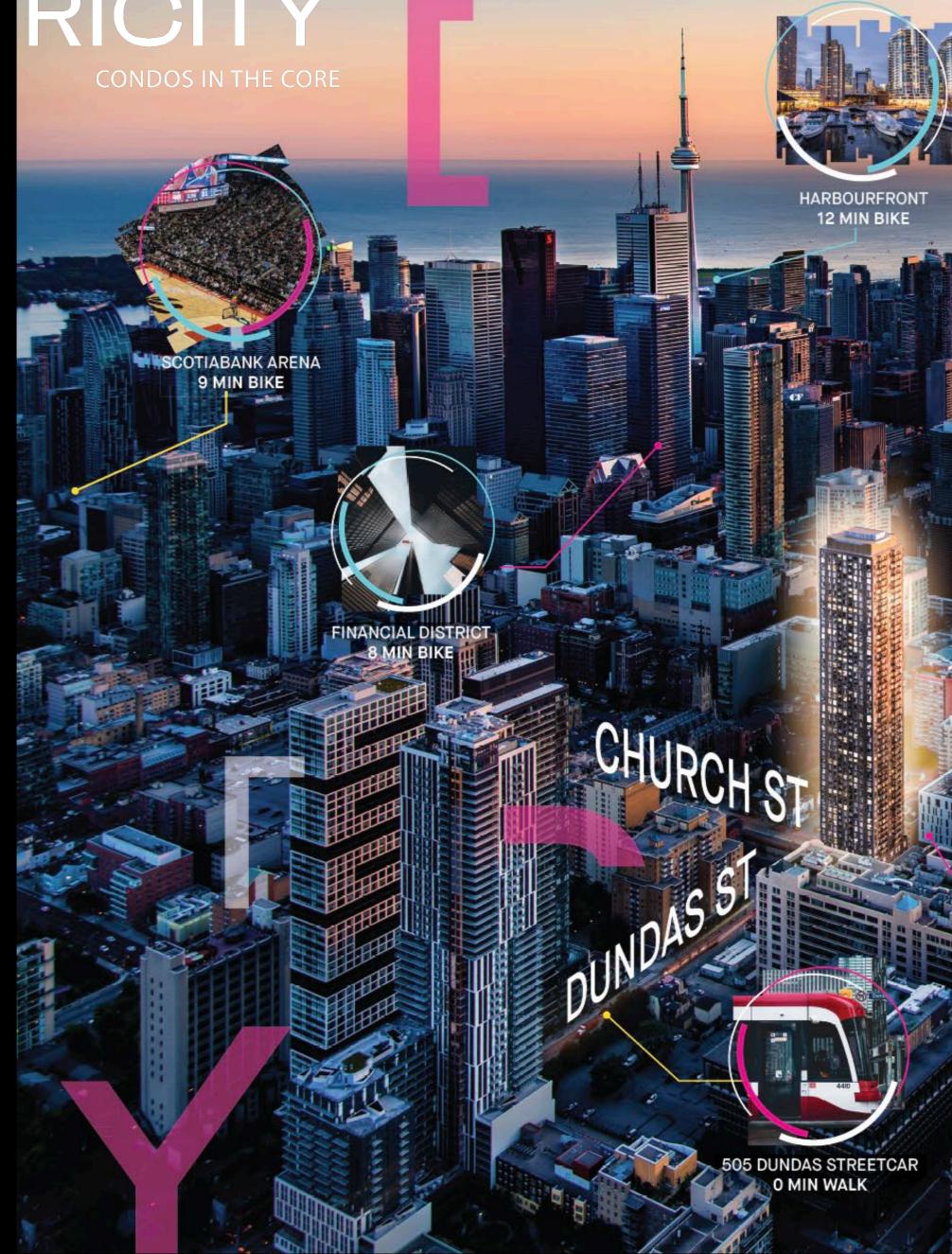
Largest Fintech hub in the World

Most influential city in the World

Tech jobs in Toronto with 52% YoY increase

New Canadian immigrants per year from 2023 to 2025

# CENTRICITY





KENSINGTON MARKET 11 MIN BIKE

YONGE-DUNDAS SQUARE / TORONTO EATON CENTRE 4 MIN WALK

TMU COMMUNITY PARK 4 MIN WALK

Ш

DUNDAS SUBWAY STATION 5 MIN WALK

-

TORONTO METROPOLITAN UNIVERSITY O MIN WALK



# CENTRICITY



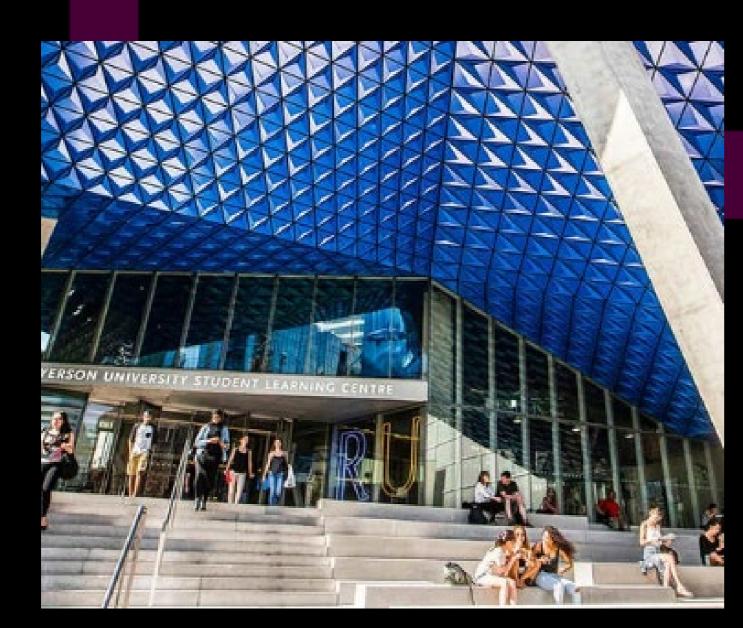


8-min Bike From Centricity 2<sup>nd</sup> Largest Financial Centre In North America 584,000 Employees 316,000 Projected New Jobs By 2041 Lowest CBD Office Vacancies In North America

6-min Walk From Centricity to PATH Access (Atrium) **30km Plus Underground Pedestrian Walkway 70+ Office Buildings Connected** 200,000+ Users Daily 4M+ Square Feet of Retail Space









#### **Toronto Metropolitan University**

0 mins walk from Centricity 46,000 students plus 1,700 bedrooms available on campus Campus housing serves less than 4% of student population

#### **George Brown College**

12-mins walk from Centricity 33,000 students plus 500 bedrooms available on campus (Downtown) Campus housing serves less than 2% of student population

#### **University Of Toronto**

6-mins bike from Centricity 65,000 students plus 3,500 bedrooms available on campus (St. George) Campus housing serves less than 6% of student population





# Π S П

Innovation.

Peter Munk ardiac Centre

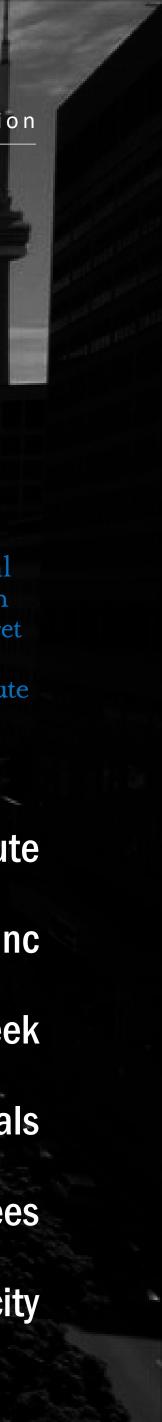


preview presentation

Toronto General Toronto Western **Princess Margaret** Toronto Rehab Michener Institute

Toronto General, Toronto Western, Princess Margaret, Toronto Rehab & Michener Institute Ranked 1<sup>st</sup> on Canada's Top Research Hospitals list by Research Infosource Inc Toronto General Hospital named among the World's Top 10 Hospitals by Newsweek Employs 30,000+ local and global healthcare & research professionals Attracts 17,000+ students and trainees

**15-minute walk from Centricity** 



#### **1. AREA POPULATION GROWTH**

The downtown core has led GTA's population growth due to high concentrations of students & young professionals. Its population is expected to grow 98% by 2041.

#### 2. DOWNTOWN RENTAL RATES

Condo rental rates are sizzling in the core with the highest annual increase in the GTA of 24%, with the average unit renting for \$2,583 (or \$3.78 PSF).

#### **5. STUDENT HOUSING SHORTAGE**

**Toronto Metropolitan University** has lost 590 student housing beds, short of meeting the demands of its 46,000 off-campus students.

#### 6. RECORD CONDO LEASE ACTIVITY

GTA condo rentals reached a new market high at 13,969 leases, up 6% from last year's record Q3. The increase in rents is strongest in the core at 6.2% YoY.

#### 3. DOWNTOWN VACANCY

With rental demand flowing back into the core, vacancy rates dropped to 1.4%. Along with stalled purposebuilt rental construction, demands shifts to condo rentals.

#### 4. TORONTO ON THE RISE

The fastest growing city in North America, Downtown Toronto is an employment mecca with 37% of all jobs, adding 316,000 new jobs by 2041.

#### 7. POSITIVE NET MIGRATION

66,455 people immigrated to Toronto in the Q1 of 2022. Under the Immigration Level Plan, Canada will reach its highest levels of immigration in history 2023-25.

#### 8. CANADA'S STRONG GROWTH

Canada is expecting strong yearly population growth, with 465,000 new immigrants in 2023, 485,000 in 2024, and 500,000 in 2025.





### **Zonda Urban GTHA Q3 2022 Rental Market Report**

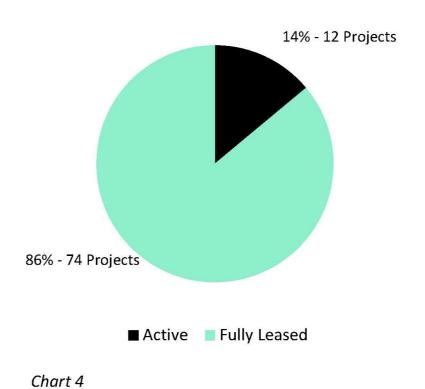
#### Avg Monthly Rental Rates by Product Type

AVERAGE	RENTS B	Y UNIT	TYPE

		Fully leased		Fully leased
Unit Type	Active Concrete	Concrete	Active Townhome	Townhome
STUDIO	\$1,775	\$1,984	-	-
1 BED	\$2,821	\$2,387	-	-
1+ DEN	\$3,349	\$2,818	-	-
2 BED/ 1 BATH	\$3,035	\$2,719	-	-
2 BED/ 2 BATH	\$4,467	\$3,365	\$3,500	\$3,384
2 + DEN	\$5,020	\$3,855	-	-
3 BED	\$4,884	\$4,431	\$4,844	\$4,625

As the table above illustrates, actively leasing projects tend to achieve higher average monthly rents than fully leased projects. The lower rents at fully leased buildings are likely due to the location and age of these projects. On average monthly rental rates for one bedrooms increased 23 percent from the start of the year and 10 percent from the second quarter. Two-bedroom rental rates increased 18 percent from the start of the year and 14 percent from the second quarter.

#### **Fully Leased vs. Active Projects**



14 percent of the 86 tracked projects were considered actively leasing at the end of the third quarter. Zonda Urban considers new projects with less than 95 percent occupancy to be actively leasing, and those with more than 95 percent occupancy to be fully leased or stabilized as this is typically when units begin to turnover for the first time.

Downtown had the highest number of active projects with four projects (21 percent) considered actively leasing.

#### Q3-2022 THE GTHA RENTAL TAKE



### a home is not just a home. it's the centre of your world.



241 Church Street, Toronto, ON M5B 1Z4 Studio, 1B, 1B+D, 2B, 2B+D, 3B, 3B+D Late 2027 Occupancy Sales By Graywood Sales Management Ltd. Starting From high \$500's





## the most efficient floor plans

- Jr 1 Bedroom x 3 (380-390 sq.ft.)
- 1 Bedroom x 1 (460 sq.ft.)
- 1 Bedroom + Den x 4 (495-560 sq.ft.)
- 2 Bedroom x 3 (665-675 sq.ft.)
- 3 Bedroom x 1 (840 sq.ft.)











o r	١









# CENTRICITY

CONDOS IN THE CORE



#### preview presentation

# **building in Toronto**





### your personal sanctuary inside the Centriverse



# COMING EARLY 2023







### Get your clients ready now!

### Launching early in 2023.

### Limited release at Platinum Pricing

### On site and offsite sales events are encouraged!





# COMING EARLY 2023

### Contact our sales team: <u>Centricity@graywoodsales.com</u>

### Access our broker portal: www.graywoodagents.com/centricity

### Stay tuned for launch details coming later this month!



